

# LimelightCONTROL

## Advanced management and reporting services for controlling your content delivery.

Exercise more control over your CDN services. Streamline operations and gain efficiencies. Collect valuable information about Internet performance. With the introduction of LimelightCONTROL XD, our family of management and reporting services gains more tools that exploit the power and intelligence of the Limelight Networks XD Platform. Innovative applications and deep insight into content delivery performance give you the capabilities and the data you need to tune your business for success.

"With the new LimelightCONTROL suite of services, our customers can now choose from three tiers of service to best meet their management and reporting needs."

Peter Coppola,  
Vice President of  
Product Management,  
Limelight Networks

### Three levels of command and control

How much control is right for your business? Choose from three levels of our management service. LimelightCONTROL, formerly known as LimelightEXCHANGE,<sup>TM</sup> provides all the management and reporting features you expect from a world-class content delivery service. For even more information and additional management tools, including Geo Reporting and Gomez performance monitoring, you can upgrade to LimelightCONTROL X. Or select LimelightCONTROL XD for advanced capabilities, such as Internet Health Monitor and Dynamic Origin, that exploit the next-generation XD Platform.

Compare the features of the three service tiers, and read on to learn more.

Feature	Limelight CONTROL	Limelight CONTROL X	Limelight CONTROL XD
Secure web-based access to content delivery management tools	●	●	●
Flexible reporting for insight into your content delivery business	●	●	●
Access to APIs for integrating CDN management and reporting functions into your own applications	●	●	●
Ability to track up to 1000 URLs to guide monetization efforts		●	●
Geo Reporting for detailed traffic information by geography		●	●
Integration of Gomez website performance monitoring service		●	●
Self Ordering to add services—or create reports, sub-reports, or FTP logins—and have them available in standard turn-up times		●	●
Dynamic Origin for optimizing origin performance and scale (additional fees apply)			●
Internet Health Monitor for performance data by network or region			●
Self Provisioning for turn-up of popular services in 24 hours or less			●
Ongoing assistance from our expert Integration Services team			●

## LimelightCONTROL

The secure LimelightCONTROL portal lets you manage and configure how your content is delivered to your customers. An extensive suite of reports provides insight into object-level details, bandwidth and storage utilization, and most requested content. With a streamlined user interface, you have immediate access to your most viewed and most critical reports. Multi-user access and permission controls give you the ability to limit access to specific management and reporting functions.

**Calendaring.** View historical data; hourly, daily, and monthly traffic patterns; and traffic on specific dates—ideal for tracking response to promotions or events.

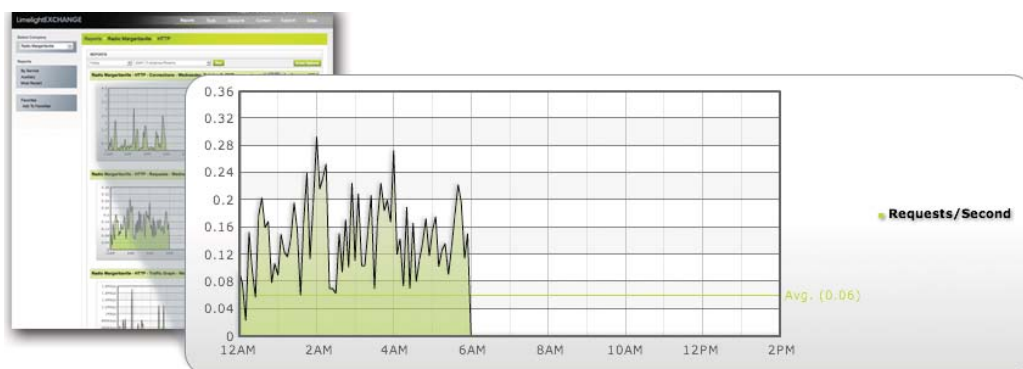
**Easy export.** Export data into common applications and file formats—including Microsoft Excel, CSV, and XML—for quick sharing or for integration with your existing reporting tools.

**Robust reporting.** Gain visibility into important data, including traffic, URLs, referring URLs, missing files, errors, and file types. Customized reports are also available.

**Open platform.** Access data and control the CDN directly using APIs for Reporting, Purge, Geo Compliance, Traffic Distributor, Live Stream Management, and more—and integrate the information into your own applications.

**Security.** Create multiple user accounts and manage views and data access for each user, giving access only to authorized individuals.

With a selection of charts and graphs, LimelightCONTROL makes it easy to visualize trends or identify issues.



Don't see the perfect report? LimelightCONTROL allows you to create custom views based on file extension, directory path, keywords, or left/right string match. You can email reports to colleagues as you're viewing them—or set a schedule to have reports emailed to you on a daily, weekly, or monthly basis. Also available are “daily” and “live” logs delivered in industry-standard formats and through a customizable API.

## LimelightCONTROL X

Need more information? LimelightCONTROL X gives you more power and better insight with additional analytical tools.

### Geo Reporting

Segment your markets. Tailor your content. With Geo Reporting, you'll have the information you need to make better business decisions. This robust feature enables you to assess traffic at a global or continent level—and drill down instantly for city-by-city details. With quick and easy views of traffic data in different geographies, you'll be in a position to deliver the right content to audiences around the world.

### Support Services

Our advanced tiers of Limelight Support Services, Premium and Premium+, include LimelightCONTROL X at no additional cost.

For more information about our support plans, visit [www.llnw.com/SupportServices](http://www.llnw.com/SupportServices).

Geo Reporting provides geographic information for your content delivery service in a choice of map and table formats. Display all geographies at once or only the top 10 locations. As with all LimelightCONTROL reports, you can compare locations based on number of requests and bytes sent, or as a percentage of total volume.

### Gomez performance monitoring

Now you can monitor the performance of your website with Gomez, the industry's leading solution for web experience management. Because performance testing and measurement include the impact of your users' access networks, metrics from Gomez get you one step closer to the actual user experience. Thanks to close integration with LimelightCONTROL X, you can request hourly end-point performance testing and measurements for your selected region. Measurement graphs are delivered directly to you via a daily email from Gomez.



Color-coded Geo Reporting maps make it easy to identify geographies with top activity.

### Self Ordering

With LimelightCONTROL X, there's no need to contact Limelight Networks to add services, such as Windows Media or Flash delivery—or to create sub-reports, sub-accounts, or additional FTP logins. Add them on your own, and you will receive a welcome letter when turn-up is complete.

### Additional URLs

Your content is the most important asset you have—and you want to market and monetize it fully. With LimelightCONTROL, you can understand which files are popular and how many end users are watching or downloading them. LimelightCONTROL X increases the number of trackable files (URLs) from 50 to 1000.

## LimelightCONTROL XD

Command and control of your content delivery service just got a whole lot smarter. LimelightCONTROL XD is a suite of advanced management applications that help you increase efficiency, reduce expenses, improve the user experience, and provide deep insight into content performance.

### Dynamic Origin

Protect your origin from “overload” and optimize origin performance in real time. When you choose Dynamic Origin, our CDN works automatically to pull copies of objects from your origin based on usage and demand—to bring your content close to your users. At the same time as you're reducing storage costs, you'll be serving content from a high-performance infrastructure that's virtually limitless in scale.

Dynamic Origin reduces server latency, since we have a copy of your content and can serve it instantly to your users. And because our fiber-optic network is equipped to handle hundreds—or even thousands—of cache fill requests with a single origin request, you'll be protecting your own infrastructure from origin overload during peak demand for suddenly popular objects. Dynamic Origin is elastic too: offloading as much as your audience demands, but only paying storage costs for content that's actually delivered to an end user—so you can make entire libraries of long-tail content available to users from your origin.

Dynamic Origin is an innovative alternative to customer-only origin or CDN storage. Additional fees apply.

#### Expert professional services

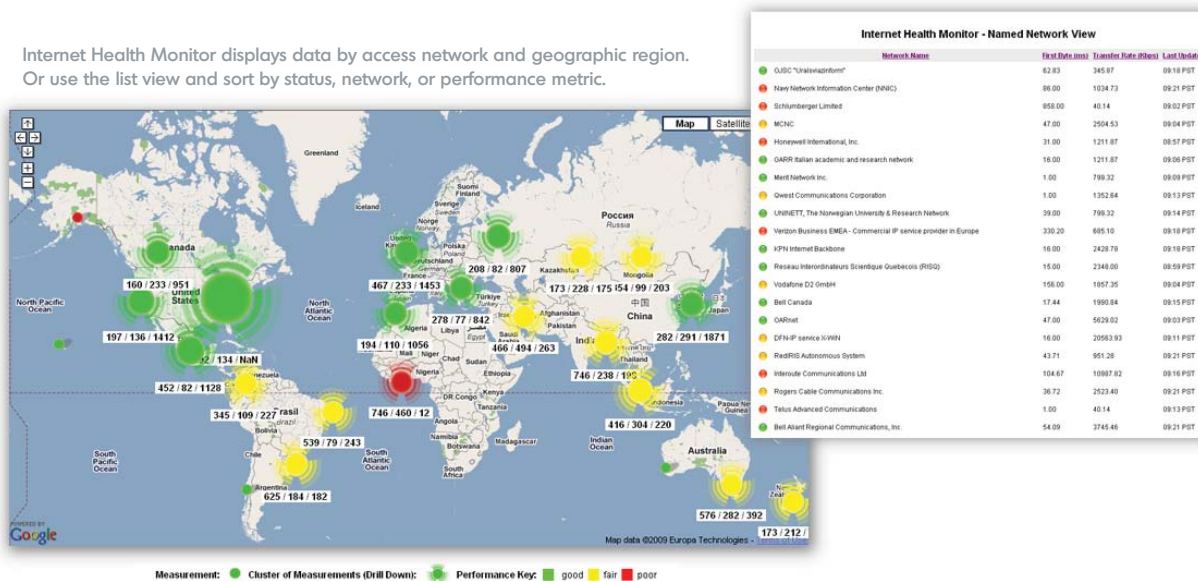
Optimize your content delivery performance with assistance from Limelight Networks. Choose one of our core service offerings, or let our agile team of experts tailor a solution to your needs.

For more information about Limelight Professional Services, visit [www.llnw.com/ProfessionalServices](http://www.llnw.com/ProfessionalServices).

## Internet Health Monitor

With LimelightCONTROL XD, you have a new way to gain insight into Internet performance issues that can affect content delivery. Internet Health Monitor relies on millions of User Agents—small software programs that run within our globally distributed network and extend into user access networks—to gather data about network conditions around the world. Internet Health Monitor organizes the data collected by the agents and displays it in a map view, so you can spot trouble areas at a glance.

Internet Health Monitor displays data by access network and geographic region. Or use the list view and sort by status, network, or performance metric.



### Get started today

Contact Limelight Networks to discuss your content delivery needs.

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 info-jp@llnw.com

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## Self Provisioning

LimelightCONTROL XD frees you to launch new online services any time, day or night. With Self Provisioning, you can order popular CDN services (HTTP, Flash on Demand, Windows on Demand) and make CNAME changes directly through the LimelightCONTROL interface—and they'll take effect in 24 hours or less. There's no need to contact Limelight Networks or wait for services to be turned up. By contrast, requests made through Self Ordering are subject to standard turn-up times.

## Integration Services

LimelightCONTROL XD customers will also benefit from ongoing Integration Services delivered by experts from the Limelight Professional Services team. Integration Services can include configuration reviews, CMS integration, content migration, testing and installation, and training of your internal staff—virtually any service that helps your content delivery operation run optimally.